

## COOKIE POLICY

*Our website uses cookies. By using our website and agreeing to this policy, you consent to our use of cookies in accordance with the terms of this policy.*

### *About cookies*

*A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser, and stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server.*

*Cookies can be used by web servers to identify and track users as they navigate different pages on a website and to identify users returning to a website.*

*Cookies may be either “persistent” cookies or “session” cookies. A persistent cookie consists of a text file sent by a web server to a web browser, which will be stored by the browser and will remain valid until its set expiry date (unless deleted by the user before the expiry date). A session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.*

### *Cookies on this website*

*We use both session cookies and persistent cookies on this website.*

### *How we use cookies*

*Cookies do not contain any information that personally identifies you, but personal information that we store about you may be linked, by us, to the information stored in and obtained from cookies.*

*We may use the information we obtain from your use of our cookies for the following purposes:*

- (1) to recognise your computer when you visit our website;*
- (2) to track you as you navigate our website, and to enable the use of the specific parts of our website such as forums and shopping cart;*
- (3) to improve the website’s usability;*
- (4) to analyse the use of our website;*
- (5) in the administration of this website;*
- (6) to prevent fraud and improve the security of the website;*
- (7) to personalise our website for you, including targeting advertisements which may be of particular interest to you.*

### *Third party cookies*

*When you use our website, you may also be sent third party cookies.*

*Our advertisers/service providers] may send you cookies. They may use the information they obtain from your use of their cookies:*

- (1) to track your browser across multiple websites;*
- (2) to build a profile of your web surfing;*
- (3) to target advertisements which may be of particular interest to you.*

*In addition, we use Google Analytics to analyse the use of this website. Google Analytics generates statistical and other information about website use by means of cookies, which are stored on users' computers. The information generated relating to our website is used to create reports about the use of the website. [Google] will store this information. [Google's] privacy policy is available [here](#).*

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*Our advertising services providers may send you cookies for the purpose of enabling the service of advertisements based on your previous visits to our website.*

*If we publish Google AdSense interest-based advertisements on our website. These are tailored by Google to reflect your interests. To determine your interests, Google will track your behaviour on our website and on other websites across the web using the DART cookie. You can view, delete or add interest categories associated with your browser using Google's Ads Preference Manager, available [here](#) You can opt-out of the AdSense partner network cookie [here](#) or using the NAI's (Network Advertising Initiative's) multi-cookie opt-out mechanism at [here](#); However, these opt-out mechanisms use cookies, and if you clear the cookies from your browser your opt-out will not be maintained. To ensure that an opt-out is maintained in respect of a particular browser, you should use the Google browser plug-in available [here](#).*

#### **Blocking cookies**

*Most browsers allow you to refuse to accept cookies. For example:*

- (1) in Internet Explorer you can refuse all cookies by clicking "Tools", "Internet Options", "Privacy", and selecting "Block all cookies" using the sliding selector;*
- (2) in Firefox you can block all cookies by clicking "Tools", "Options", and un-checking "Accept cookies from sites" in the "Privacy" box.*

*Blocking all cookies will, however, have a negative impact upon the usability of many websites. [If you block cookies, you will not be able to use certain parts of this website.]*

#### **Deleting cookies**

*You can also delete cookies already stored on your computer:*

- (1) in Internet Explorer, you must manually delete cookie files (you can find instructions for doing so at [here](#));*
- (2) in Firefox, you can delete cookies by, first ensuring that cookies are to be deleted when you "clear private data" (this setting can be changed by clicking "Tools", "Options" and "Settings" in the "Private Data" box) and then clicking "Clear private data" in the "Tools" menu.*

*Doing this may have a negative impact on the usability of many websites.*

#### **Contact us**

*This website is owned and operated by Rubix Dance Education.*

*If you have any questions about our cookies or this cookies policy, please contact us by email to [info@rubixdance.com](mailto:info@rubixdance.com)*

